



BIOCOM

JOIN

- INDUSTRY
- PREMIUM INDUSTRY

INDUSTRY

www.biocom.org

Events

	I	PI
Member discounted rate into events	●	●
15% off member rates at conferences	●	●
New member logos displayed at quarterly breakfast meetings	●	●
New members receive 2 free passes into each Breakfast with Biocom event for the first year	●	●
Hosted parking at events	●	●
Complimentary passes into Breakfast with Biocom events	●	4
Complimentary attendance for one to CEO Receptions	●	●
Complimentary attendance for one to CFO Program Series	●	●
Complimentary attendance for one to GC Events	●	●
Logo recognition at appropriate events	●	●
Company literature displayed at key events for new members	●	●

Public Policy

Access to federal and state lawmakers	●	●
Member only access to Biocom regulatory staff resources	●	●
Representation by and access to top Sacramento lobbying firm	●	●
Receive up-to-date important legislation developments	●	●

Capital Development

Member only access to have a Partner Day hosted for you	●	●
Member priority to present at partnering and venture days	●	●
Member access to capital development staff resources	●	●

Committees

Participation on committees	●	●
---------------------------------------	---	---

Biocom Website

Recognition by name on Biocom's membership directory	●	●
Link to company website from Biocom website	●	●
Event announcements listed on Biocom member events calendar	●	●
Recognition by logo on homepage	●	●
Submissions to on-line community forum	3	12

Sponsorship

First Rights	●	●
Secondary Rights	●	●

Lifelines Magazine

Complimentary subscriptions	●	●
Recognition by name on membership page	●	●
Premium Spotlight	●	●
Opportunity to submit article	●	●

Biocom Concierge

Find services with ease through our unique Concierge program	●	●
--	---	---

Electronic Newsletter

	I	PI
Company news briefs	3	12
Event announcements	3	unlimited
Recognition as a member	●	●
News briefs included in Deals and Data section	●	●
Member Spotlight	1	1

Online Membership Directory

Company profile and color logo	●	●
Access to online directory	●	●

Increased Visibility

Ability to highlight one event in one featured banner in the weekly events blast	●	●
One dedicated email blast to be sent to Biocom membership	●	●
Telephone hold exposure	●	●

Social Media

Biocom will announce new members via Twitter	●	●
Company news briefs announced via Twitter	3	12
Member companies that utilize social media are outlined in our membership directory	●	●
Event announcements via Twitter	3	12

Purchasing Group

Eligible for all PG discounts	●	●
Automatic inclusion in relevant RFPs	●	●
Member Perks program discounts	●	●

Conference Room Space

Access to Biocom conference rooms at no cost for half-day events or less	●	●
Complimentary parking for your guests	●	●

Talent Development

California Manufacturers Advantage: complimentary assessment and improvement project	●	●
Compensation benchmarking survey	●	●

Course Discounts

Rady's Executive Education Courses: 15% discount	●	●
Lab to Leadership Course: Exclusive member discounts	●	●
2Connect: Exclusive member discounts	●	●
Life Science Training Institute courses: 10% discount	●	●
San Diego Super Computer Center: 10% discount for individuals/ 15% for group	●	●
Cal State San Marcos's Professional Science Masters in Biotechnology: Application fee waived	●	●