

# JOIN PROVIDER



● PROVIDER ● KEY PROVIDER ● PREMIUM PROVIDER

## Events

	P	KP	PP
Member discounted rate into events	●	●	●
15% off member rates at conferences	●	●	●
New member logos displayed at quarterly breakfast meetings	●	●	●
Hosted parking at events	●	●	●
Complimentary passes into each breakfast meeting	2	2	4
Complimentary attendance for one to CEO Receptions	●	●	●
Complimentary attendance for one to CFO Program Series	●	●	●
Logo recognition at appropriate events	●	●	●
Company literature displayed at key events for new members	●	●	●

**BIOCOM EVENTS ARE CLOSED TO NON-MEMBER SERVICE PROVIDERS, WITH THE EXCEPTION OF CONFERENCES.**

## Committees

Participation on select committees	●	●	●
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## Biocom Website

Recognition by name on Biocom's membership directory	●	●	●
Link to company website from Biocom website	●	●	●
Event announcements listed on Biocom member events calendar	●	●	●
Recognition by logo on homepage	●	●	●
Submissions to on-line community forum	3	6	12

## Sponsorship

First Rights	●	●	●
Secondary Rights	●	●	●
As Available	●	●	●

## LifeLines Magazine

Complimentary subscriptions	●	●	●
Recognition by name on membership page	●	●	●
Premium Spotlight	●	●	●
Opportunity to submit article	●	●	●

## Biocom Concierge

Find services with ease through our unique Concierge program	●	●	●
Matching the needs of our membership with your services through our searchable website	●	●	●

## Electronic Newsletter

Company news briefs	3	6	12
Event announcements	3	6	unlimited
Recognition as a member	●	●	●
Member spotlight	1	1	1

## Online Membership Directory

Company profile and color logo	●	●	●
Access to online directory	●	●	●

## Increased Visibility

	P	KP	PP
Ability to highlight one event in one featured banner in the weekly events blast	●	●	●
One dedicated email blast to be sent to Biocom membership	●	●	●
Telephone hold exposure	●	●	●

## Social Media

Biocom will announce new members via Twitter	●	●	●
Company news briefs announced via Twitter	3	6	12
Member companies that utilize social media are outlined in our membership directory	●	●	●
Event announcements via Twitter	3	6	12

## Purchasing Group

Eligible for all PG discounts	●	●	●
Automatic inclusion in relevant RFPs	●	●	●
Member Perks program discounts	●	●	●

## Course Discounts

Rady's Executive Education Courses: 15% discount	●	●	●
Lab to Leadership Course: Exclusive member discounts	●	●	●
2Connect: Exclusive member discounts	●	●	●
Life Science Training Institute courses: 10% discount	●	●	●
San Diego Super Computer Center: 10% discount for individuals/ 15% for group	●	●	●
Cal State San Marcos's Professional Science Masters in Biotechnology: Application fee waived	●	●	●