

# Provider Membership Benefits

● Provider   ● Key Provider   ● Premium Provider

## EVENTS Closed to non-member service providers, with the exception of conferences.

Member discounted rate into events .....	●	●	●
15% off rates at conferences.....			●
Recognition at quarterly breakfast meetings .....	●	●	●
Hosted parking at events .....	●	●	●
Complimentary passes into Breakfast with Biocom events .....	●	2	4
Complimentary attendance for one to CEO Receptions .....			●
Complimentary attendance for one to CFO Program Series.....			●
Logo recognition at appropriate events.....	●	●	●
Company literature displayed at key events for new members.....	●	●	●

## COMMITTEES

Participation on committees .....	●	●	●
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## BIOCOM CALIFORNIA WEBSITE

Recognition by name on Biocom's membership directory .....	●	●	●
Link to company website from Biocom website .....	●	●	●
Event announcements listed on Biocom member events calendar .....	3	6	12
Recognition by logo on homepage .....	3	6	12
Submissions to online community forum .....			●

## SPONSORSHIP

First Rights .....			●
Secondary Rights .....		●	
As Available .....	●		

## LIFELINES MAGAZINE

Complimentary subscriptions .....	●	●	●
Recognition by name on membership page .....	●	●	●
Premium Spotlight .....	●	●	●
Opportunity to submit article .....			

## BIOCOM CONCIERGE

Find services with ease through our unique Concierge program .....	●	●	●
Matching the needs of our membership with your services through our searchable website .....	●	●	●

## ONLINE MEMBERSHIP DIRECTORY

Company profile and color logo .....	●	●	●
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## ELECTRONIC NEWSLETTER

Company news briefs .....	3	6	12
Event announcements .....	3	6	Unlimited
Logo feature and member recognition.....	●	●	●
Member Spotlight .....	●	●	●

## INCREASED VISIBILITY

Ability to highlight one event in one featured banner in the weekly events blast .....			●
One dedicated email blast to be sent to .....			●
Biocom membership.....			●
Telephone hold exposure .....			●

## SOCIAL MEDIA

Biocom will announce new members via Twitter .....	●	●	●
Company news briefs announced via Twitter .....	3	6	12
Member companies that utilize social media are outlined in our membership directory .....	●	●	●
Event announcements via Twitter .....	3	6	12
Job posting announcements via Twitter .....	3	6	12

## PURCHASING GROUP

Eligible for all PG discounts .....	●	●	●
Automatic inclusion in relevant RFPs .....	●	●	●
Member Perks program discounts .....	●	●	●

## CONFERENCE ROOM SPACE

Access to Biocom conference rooms at no cost for half-day events or less .....	●	●	●
Complimentary parking for your guests .....	●	●	●

## COURSE DISCOUNTS

Rady's Executive Education Courses: 15% discount .....	●	●	●
Lab to Leadership Course: Exclusive member discounts .....	●	●	●
2Connect: Exclusive member discounts .....	●	●	●
Life Science Training Institute courses: 10% discount .....	●	●	●
Cal State San Marcos's Professional Science Masters in Biotechnology: Application fee waived .....	●	●	●
UC San Diego Extension: discount on educational programs .....	●	●	●

## CAREER PORTAL

Post a job .....	3	6	12
Featured company logo recognition listing on the homepage .....	3	6	12
Featured job recognition on the homepage .....	3	6	12
Career spotlight article homepage feature.....	3	6	12
Resource article .....	3	6	12