Industry Membership Benefits

**Events**
- Member only access to Biocom regulatory staff resources
- Submissions to online community forum
- Event announcements listed on Biocom member events calendar
- Link to company website from Biocom website
- Recognition by name on Biocom’s membership directory
- Member access to capital development staff resources
- Member priority to present at partnering and venture days
- Member only access to have a Partner Day hosted for you
- Receive up-to-date important legislation developments
- Company literature displayed at key events for new members

**Public Policy**
- Access to federal and state lawmakers
- Member only access to Biocom regulatory staff resources
- Representation by and access to top Sacramento lobbying firm
- Receive up-to-date important legislation developments

**Capital Development**
- Member only access to have a Partner Day hosted for you
- Member priority to present at partnering and venture days
- Member access to capital development staff resources

**Committees**
- Participation on committees

**Biocom California Website**
- Recognition by name on Biocom’s membership directory
- Link to company website from Biocom website
- Event announcements listed on Biocom member events calendar
- Recognition by logo on homepage
- Submissions to online community forum

**Sponsorship**
- First Rights
- Secondary Rights

**Lifelines Magazine**
- Complimentary subscriptions
- Recognition by name on membership page
- Premium Spotlight
- Opportunity to submit article

**Biocom Concierge**
- Find services with ease through our unique Concierge program

**Electronic Newsletter**
- Company news briefs
- Event announcements
- Logo feature and member recognition

**Online Membership Directory**
- Company profile and color logo
- News briefs included in Industry News & Member Moments section
- Member Spotlight

**Increased Visibility**
- Ability to highlight one event in one featured banner in the weekly events blast
- One dedicated email blast to be sent to Biocom membership
- Telephone hold exposure

**Social Media**
- Biocom will announce new members via Twitter
- Company news briefs announced via Twitter
- Member companies that utilize social media are outlined in our membership directory
- Event announcements via Twitter
- Job posting announcements via Twitter

**Purchasing Group**
- Eligible for all PG discounts
- Automatic inclusion in relevant RFPs
- Member Perks program discounts

**Conference Room Space**
- Access to Biocom conference rooms at no cost for half-day events or less
- Complimentary parking for your guests

**Talent Development**
- California Manufacturers Advantage: complimentary assessment and improvement project
- Compensation benchmarking survey
- Biocom Institute Career Lab: Post a job, Search Resumes, and More

**Course Discounts**
- Rudy’s Executive Educator Courses: 15% discount
- Lab to Leadership Course: Exclusive member discounts
- 2Connect: Exclusive member discounts
- Life Science Training Institute courses: 15% discount
- Cal State San Marcos’s Professional Science Masters in Biotechnology: Application fee waived
- UC San Diego Extension: discount on educational programs

**Career Portal**
- Post a job
- Featured company logo recognition listing on the homepage
- Featured job recognition on the homepage
- Career spotlight article homepage feature
- Resource article