



# Industry Membership Benefits

● Industry ● Premium Industry

## EVENTS

- Discounted rate into events ..... ● ●
- 15% off rates at conferences ..... ●
- Recognition at quarterly breakfast meetings ..... ● ●
- Two free passes into each Breakfast with Biocom event for the first year  
Hosted parking at events ..... ● ●
- Complimentary passes into Breakfast with Biocom events ..... ● 4
- Complimentary attendance for one to CEO Receptions ..... ● ●
- Complimentary attendance for one to CFO Program Series ..... ● ●
- Complimentary attendance for one to GC Events ..... ● ●
- Logo recognition at appropriate events ..... ● ●
- Company literature displayed at key events for new members ..... ● ●

## PUBLIC POLICY

- Access to federal and state lawmakers ..... ● ●
- Member only access to Biocom regulatory staff resources ..... ● ●
- Representation by and access to top Sacramento lobbying firm ..... ● ●
- Receive up-to-date important legislation developments ..... ● ●

## CAPITAL DEVELOPMENT

- Member only access to have a Partner Day hosted for you ..... ● ●
- Member priority to present at partnering and venture days ..... ● ●
- Member access to capital development staff resources ..... ● ●

## COMMITTEES

- Participation on committees ..... ● ●

## BIOCOM CALIFORNIA WEBSITE

- Recognition by name on Biocom's membership directory ..... ● ●
- Link to company website from Biocom website ..... ● ●
- Event announcements listed on Biocom member events calendar ..... 3 12
- Recognition by logo on homepage ..... ●
- Submissions to online community forum ..... ● 12

## SPONSORSHIP

- First Rights ..... ●
- Secondary Rights ..... ●

## LIFELINES MAGAZINE

- Complimentary subscriptions ..... ● ●
- Recognition by name on membership page ..... ● ●
- Premium Spotlight ..... ●
- Opportunity to submit article ..... ● ●

## BIOCOM CONCIERGE

- Find services with ease through our unique Concierge program ..... ● ●

## ELECTRONIC NEWSLETTER

- Company news briefs ..... 3 12
- Event announcements ..... 3 12
- Logo feature and member recognition..... ● ●
- News briefs included in Industry News & Member Moments section..... ● ●
- Member Spotlight ..... ● ●

## ONLINE MEMBERSHIP DIRECTORY

- Company profile and color logo ..... ● ●

## INCREASED VISIBILITY

- Ability to highlight one event in one featured banner in the weekly events blast ..... ●
- One dedicated email blast to be sent to Biocom membership ..... ●
- Telephone hold exposure ..... ●

## SOCIAL MEDIA

- Biocom will announce new members via Twitter ..... ● ●
- Company news briefs announced via Twitter ..... 3 12
- Member companies that utilize social media are outlined in our membership directory ..... ● ●
- Event announcements via Twitter ..... 3 12
- Job posting announcements via Twitter ..... 3 12

## PURCHASING GROUP

- Eligible for all PG discounts ..... ● ●
- Automatic inclusion in relevant RFPs ..... ● ●
- Member Perks program discounts ..... ● ●

## CONFERENCE ROOM SPACE

- Access to Biocom conference rooms at no cost for half-day events or less ..... ● ●
- Complimentary parking for your guests ..... ● ●

## TALENT DEVELOPMENT

- California Manufacturers Advantage: complimentary assessment and improvement project ..... ● ●
- Compensation benchmarking survey ..... ● ●
- Biocom Institute Career Lab: Post a job, Search Resumes, and More ..... ● ●

## COURSE DISCOUNTS

- Rady's Executive Education Courses: 15% discount ..... ● ●
- Lab to Leadership Course: Exclusive member discounts ..... ● ●
- 2Connect: Exclusive member discounts ..... ● ●
- Life Science Training Institute courses: 10% discount ..... ● ●
- Cal State San Marcos's Professional Science Masters in Biotechnology: Application fee waived ..... ● ●
- UC San Diego Extension: discount on educational programs ..... ● ●

## CAREER PORTAL

- Post a job ..... Unlimited Unlimited
- Featured company logo recognition listing on the homepage ..... Unlimited Unlimited
- Featured job recognition on the homepage ..... Unlimited Unlimited
- Career spotlight article homepage feature..... Unlimited Unlimited
- Resource article ..... Unlimited Unlimited