Biocom Membership Benefits

**EVENTS**
- 15% off rates at conferences
- Recognition at quarterly breakfast meetings
- Complimentary passes into Breakfast with Biocom events
- Complimentary attendance for one to CEO Receptions
- Complimentary attendance for one to CFO Program Series
- Logo recognition at appropriate events
- Company literature displayed at key events for new members

**COMMITTEES**
- Participation on committees

**BIOCOM CALIFORNIA WEBSITE**
- Recognition by name on Biocom's membership directory
- Link to company website from Biocom website
- Event announcements listed on Biocom member events calendar
- Recognition by logo on homepage
- Submissions to online community forum

**SPONSORSHIP**
- First Rights
- Secondary Rights
- As Available

**LIFELINES MAGAZINE**
- Complimentary subscriptions
- Recognition by name on membership page
- Premium Spotlight
- Opportunity to submit article

**BIOCOM CONCIERGE**
- Find services with ease through our unique Concierge program
- Matching the needs of our membership with your services through our searchable website

**ONLINE MEMBERSHIP DIRECTORY**
- Company profile and color logo

**ELECTRONIC NEWSLETTER**
- Company news briefs
- Event announcements
- Logo feature and member recognition

**INCREASED VISIBILITY**
- Ability to highlight one event in one featured banner in the weekly events blast
- One dedicated email blast to be sent to Biocom membership
- Telephone hold exposure

**SOCIAL MEDIA**
- Biocom will announce new members via Twitter
- Company news briefs announced via Twitter
- Member companies that utilize social media are outlined in our membership directory
- Event announcements via Twitter
- Job posting announcements via Twitter

**PURCHASING GROUP**
- Eligible for all PG discounts
- Automatic inclusion in relevant RFPs
- Member Perks program discounts

**CONFERENCE ROOM SPACE**
- Access to Biocom conference rooms at no cost for half-day events or less
- Complimentary parking for your guests

**COURSE DISCOUNTS**
- Rady’s Executive Education Courses: 15% discount
- Lab to Leadership Course: Exclusive member discounts
- 2Connect: Exclusive member discounts
- Life Science Training Institute courses: 10% discount
- Cal State San Marcos’s Professional Science Masters in Biotechnology: Application fee waived
- UC San Diego Extension: discount on educational programs

**CAREER PORTAL**
- Post a job
- Featured company logo recognition listing on the homepage
- Featured job recognition on the homepage
- Career spotlight article homepage feature
- Resource article